



Open FoundationTM West Africa

T H E B R A N D G U I D E



Open Foundation™
West Africa



Open Foundation™
West Africa

BRAND MARKS



Open Foundation West Africa (**OFWA**) is dedicated to bridging the skills, technology and information gap in Africa. This dedication culminates in the drive to contribute to the Open Movement.

As we strive to promote the use of Open resources, in Africa and the West African Subregion, we created these guidelines to help authorized re-users of **OFWA's** official marks, to represent our identity in a way that is consistent with the quality, impact, and importance of our projects.

OFWA's marks represent much of what our projects and our movement stands for: Preserving Cultural Heritage, Advocacy, Open Education, and Capacity Building.

We ask that everyone who has permission to use these marks keep those values in mind.

Using these marks well is a serious responsibility.

Font: Libre Franklin



FF4D0E	100% Opacity
FF7360	
FF4D0E	73% Opacity
FF9200	63% Opacity
FF9200	45% Opacity
57595B	
FFFFFF	



Open Foundation™
West Africa

SemiBold

Regular

Extra Light



Open Foundation™
West Africa

SUBJECT HEADLINE HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce dignissim pretium consectetur. Curabitur tempor posuere massa in varius. Pellentesque viverra nibh eu vehicula mattis. Nullam porta facilisis justo, a feugiat dolor sodales sed. Vestibulum neque nisi, elementum tincidunt metus sit amet, egestas bibendum enim. Aenean a blandit elit, vel rutrum mi. Nunc dapibus turpis sed massa aliquet tincidunt.

Pellentesque id neque ligula. Nullam posuere, ligula a mattis posuere, lacus nisl adipiscing nunc, eu congue justo est ut diam. Nam quam nibh, dignissim non consequat in, semper eget purus. Nulla arcu sapien, viverra vitae metus tempor, congue ornare diam.

Pellentesque vel nibh tempus, ullamcorper tortor sed, bibendum augue. Phasellus sollicitudin justo et quam aliquam sollicitudin. Sed eget nibh mollis, mattis sem et, viverra nulla.

www.ofwafrica.org

Open Foundation™
West Africa

FELIX NARTEY
Co-Founder / Chair Of The Board

+233 (0) 504 990 027
+233 (0) 2027 755 353
VCH D05 Communtiy 12
P.O.Box SC 445 Tema
Accra, Ghana



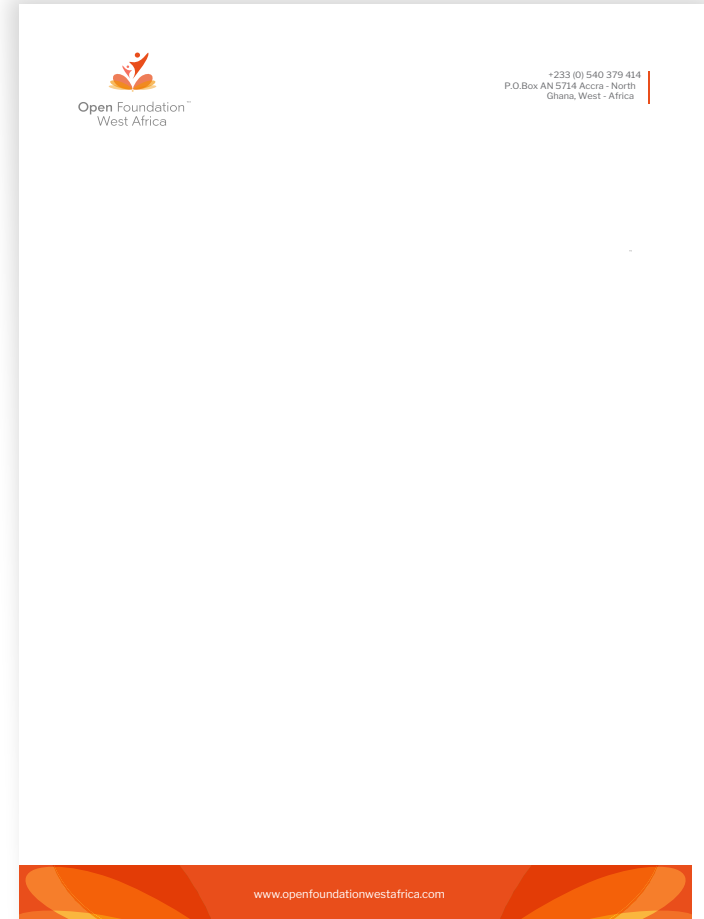
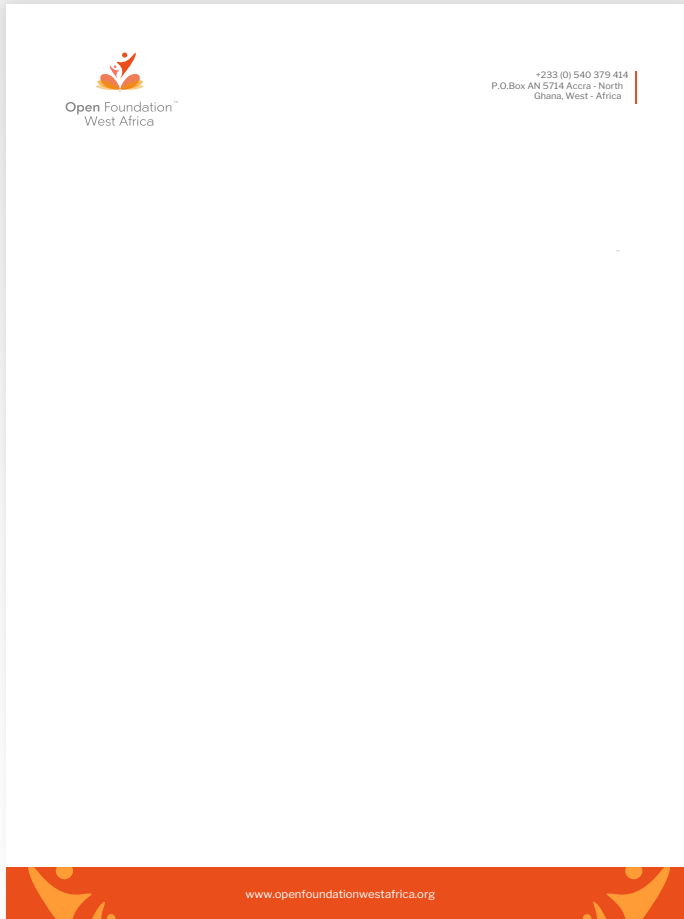
Open Foundation™
West Africa



MARK HENRY SMITH
CO-FOUNDER BUSINESS NAME

123 Dummy Road, Lorem Ipsum, Country
+00 1234 5678 9012
www.loremipsumdolor

LETTERHEAD MOCKUP SAMPLE



STATIONARY MOCKUP SAMPLE



BUSINESS CARD SAMPLE





Open Foundation™
West Africa