

# Open Foundation™ West Africa

THE BRAND GUIDE



**Open Foundation™**  
West Africa



Open Foundation West Africa (**OFWA**) is dedicated to bridging the skills, technology and information gap in Africa. This dedication culminates in the drive to contribute to the Open Movement.

As we strive to promote the use of Open resources, in Africa and the West African Subregion, we created these guidelines to help authorized re-users of **OFWA**'s official marks, to represent our identity in a way that is consistent with the quality, impact, and importance of our projects.

**OFWA**'s marks represent much of what our projects and our movement stands for: Preserving Cultural Heritage, Advocacy, Open Education, and Capacity Building.

We ask that everyone who has permission to use these marks keep those values in mind.

*Using these marks well is a serious responsibility.*

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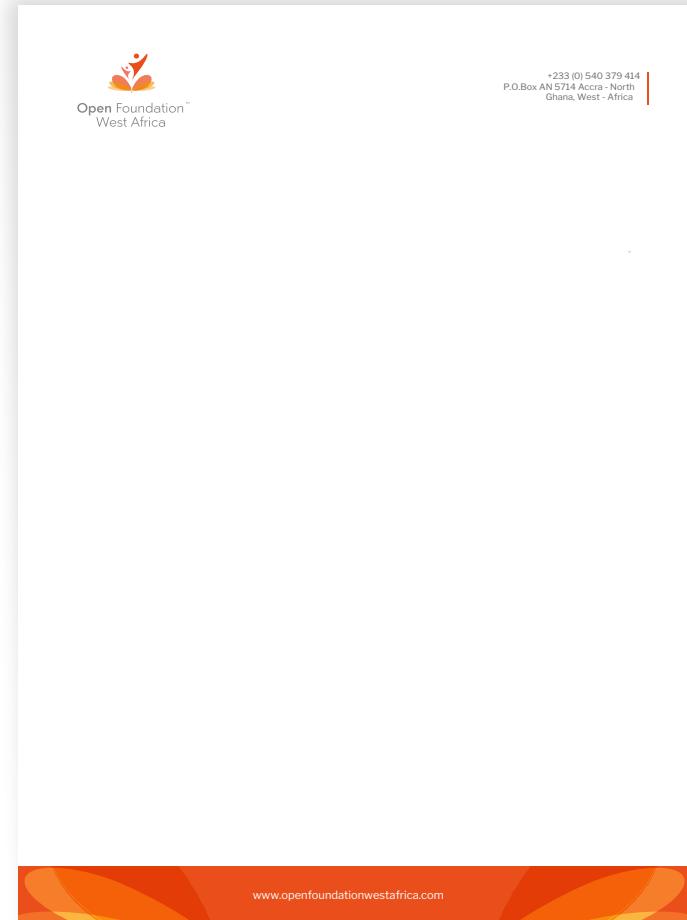


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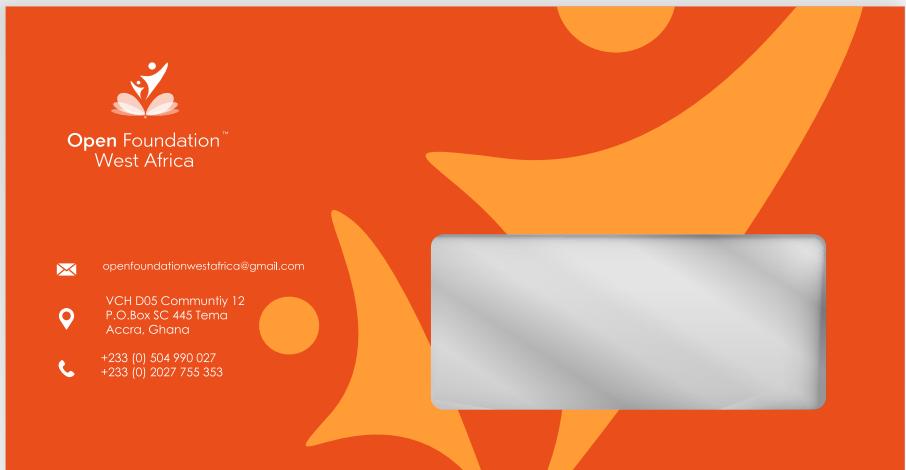




# LETTERHEAD MOCKUP SAMPLE



# STATIONARY MOCKUP SAMPLE



# BUSINESS CARD SAMPLE





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